

CONGRATULATIONS
—to the—
CLASS OF 1949!
HEBER CITY EXCHANGE CO.

Home of
Dependable Merchandise
PHONE 205



The Heber Exchange Company building and general merchandise store as it is today.



Harold Smith



the present manager, Harold Smith. Both as A. Hatch and Company and the Heber City Exchange, this business is probably the city's longest in operation.

One of the most prosperous business sections in Heber during the years is the area known as "Hatch's Row." This section included buildings between Abram Hatch's residence and his store on Main Street. Some of the businesses along this row have been a harness and shoe shop operated by Danielson and Dahlman, the A. L. Davis barber shop, a saddle and harness shop owned by Nephi Forman, the Wave printing and publishing offices, J. W. Buckley's men's store, the Smith Meat and Grocery operated by George Smith & Sons, Earl and Sylvan Smith, and others. Today, the "Hatch Row" includes the Aloma Motel

H & CO.

ARM IN WASATCH COUNTY

INCORPORATED
APRIL 2ND 1888

best markets, pay cash, get all the discounts
r dealers in general merchandise. ¶ We can
home, running a stock ranch or developing a
succeeded by the farmers to be the best in the
or goods in same line. ¶ With our experience
r customers, we can say with all confidence:

ALL BE TREATED RIGHT
NOW IT

ours truly,

A. HATCH & CO.

Dear Darrell,
Curses! + more curses I can't find an
intirely clean page. - so here goes.
I surely think you are a well bid and
I still remember the first night I really
became acquainted with you. (Do you?)

I bet you ^{don't} ~~don't~~ ^{know} ~~know~~
we've surely had some "nat" times

together. I hope this is mutual. How's
about it?

Wasatch County

You've always thought I'm a gab &
never said anything of importance. I
may be I should stop being serious.

What do you think? Oh excuse me
I'm forever flattering people. Can you

follow ^{Dry Goods} ^{big boy} ^{Clothing}
I'll always remember our talks
^{Mens Furnishings} ^{Shoes}
dances, ^{Groceries} ^{Meats}
skip every thing else - huh!

Well what's to talk ^{Furniture} ^{out now}
Don't ^{Feeds} ^{Coal} you like my new motto. I think
this page is very appropriate after all

My
Our First Consideration Is a

"Satisfied Customers"

Well Darrell here's wishing luck
to one of ^{it's for you to say} ^(I hope) my most highly
beloved ^{PHONE 3 or 4} ^(Hought?) friends. ^{HEBER, UTAH}

Remember all the times we've
together.
Excuse the new scratching.

Forever so true friend
58
Dave Rastband or Joe E. Brown

Heber City Mills

Makers of good, pure, reliable Flour for more than half a century, and still on the job—Beautiful White flour from the best wheat grown—High Patent, Blended and Whole Wheat. For Mush—Germade, Cracked Wheat, Rolled Wheat and Cream Wheat — Also all kinds of feed. The mill has been renovated and repaired and is better able than ever to care for harvest.

Jane Hatch Turner, President and Manager.